

City of Albuquerque

Request for Proposals

Solicitation Number: RFP2006-001-VC

“Educational TV Cable Access”



Proposal Due Date: Thursday, July 14, 2005 no later than 4:00 p.m.
The Time and Date of Closing Shall be Strictly Observed

Mandatory Pre-proposal Conference
Thursday, June 30, 2005
9:00 a.m.

City of Albuquerque
Department of Finance and Administrative Services
Purchasing Division
06/05

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INTRODUCTION

In 1992, the Albuquerque City Council approved the establishment and support for an educational cable television channel. The cable television franchise ordinance between the city and the local cable television provider, Ordinance 31-5-3 et seq., R.O.A. 1994, requires channel availability for public, educational and government access. Currently, channels for public, educational and government access are operational and are funded with City monies.

It was the Council's intent that an educational channel would work with the resources of local educational institutions to provide educational programming as a public service to the community.

This Request for Proposals (RFP) is intended to solicit offers for the provision of locally operated education cable television services to the Albuquerque cablecast area.

The educational cable television service the City seeks to provide, would require a minimum number of hours of on-the-air cablecasting of educational programming of contemporary quality, directed toward the socioeconomic make-up of the Albuquerque cablecast area. The offeror will be required to survey the cablecast area to determine the educational needs of the Albuquerque area and will be required to periodically survey the same area to determine the effectiveness of the programming.

The RFP process is designed to evaluate an offeror's ability to meet these requirements physically and qualitatively, as well as, an offeror's ability to further develop and meet the educational needs of the community via production or coverage of events and issues of relevance to the cablecast area. The evaluation process will also take into consideration the financial stability of the offeror and the offeror's proposal to reduce dependence on government funding.

PART 1
INSTRUCTIONS TO OFFERORS

1.1 RFP Number and Title: RFP2006-001-VC “Educational TV Cable Access”

1.2 Proposal Due Date: Monday, July 14, 2005 - NLT 4:00 PM (MST)

The time and date proposals are due shall be strictly observed.

1.2.1 Mandatory Pre-Proposal Conference will be held on Thursday, June 30, 2005 at 9:00 a.m. in the Purchasing Conference Room 7033 in City County Government Center, 1 Civic Plaza. This is a mandatory pre-proposal conference. Failure to attend by an authorized representative of the offeror will result in the rejection of any subsequent offer submitted. In the case of a joint venture, the attendance by any authorized representative of any of the parties to the joint venture will satisfy this requirement.

1.2.2 The City shall have in attendance key personal to answer questions or discuss issues that may arise. Questions should be prepared prior to the conference and a copy of such questions submitted to the purchasing representative on the **day of the conference.**

1.3 Purchasing Office: This RFP is issued on behalf of the City of Albuquerque by the Purchasing Office, which is the sole point of contact during the entire procurement process.

1.3.1 Offeror may not use the consultation or assistance of any person, firm or company who has participated in whole or in part in the writing of these Specifications or Scope of Services, for the preparation of their offer or in the management of business if awarded this contract.

1.4 Authority: Chapter V, Article V of the Revised Public Purchases Ordinance of the City of Albuquerque, 1994, ("Public Purchases Ordinance"). The City Council, pursuant to Article 1 of the Charter of the City of Albuquerque and Article X, Section 6 of the Constitution of New Mexico, has enacted this Ordinance as authorized by such provisions and for the purpose of providing maximum local self-government. To that end, it is intended that this Ordinance shall govern all purchasing transactions of the City and shall serve to exempt the City from all provisions of the New Mexico Procurement Code, as provided in Section 13-1-98K, NMSA 1978.

1.5 Acceptance of Offer: Acceptance of Offer is contingent upon offeror's certification and agreement by submittal of its offer, to comply and act in accordance with all provisions of the following:

1.5.1 City Public Purchases Ordinance.

1.5.2 City Purchasing Rules and Regulations: City of Albuquerque Purchasing Rules and Regulations: These Rules and Regulations (hereinafter "Regulations") are written to clarify and implement the provisions of the Public Purchases Ordinance. These Regulations establish policies, procedures, and guidelines relating to the procurement, management, control, and disposal of goods, services, and construction, as applicable, under the authority of the Ordinance.

1.5.3 Civil Rights Compliance: Acceptance of offer is contingent upon the offeror's certification and agreement by submittal of its offer, to comply and act in accordance with all provisions of the Albuquerque Human Rights Ordinance, the New Mexico Human Rights Act, Title VII of the U.S. Civil Rights Act of 1964, as amended, and all federal statutes and executive orders, New Mexico statutes and City of Albuquerque ordinances relating to the enforcement of civil rights. Offeror additionally certifies to abide by and cooperate in the implementation of the policies and practices set forth in the City Affirmative Action Plan. Questions regarding civil rights or affirmative action compliance requirements should be directed to the City of Albuquerque Human Rights Division, Family and Community Services Department.

1.5.4 Americans with Disabilities Act Compliance: Offeror certifies and agrees, by submittal of its offer, to comply and act in accordance with all applicable provisions of the Americans with Disabilities Act of 1990 and Federal regulations promulgated thereunder.

1.5.5 Insurance and Bonding Compliance: Acceptance of offer is contingent upon offeror's ability to comply with the insurance requirements as stated herein. Please include a copy(s) of such certification or statement of compliance in your proposal.

1.5.6 Ethics:

1.5.6.1 Fair Dealing. The Offeror warrants that its proposal is submitted and entered into without collusion on the part of the Offeror with any person or firm, without fraud and in good faith. Offeror also warrants that no gratuities, in the form of entertainment, gifts or otherwise, were, or will be offered or given by the Offeror, or any agent or representative of the Offeror to any officer or employee of the City with a view toward securing a recommendation of award or subsequent contract or for securing more favorable treatment with respect to making a recommendation of award.

1.5.6.2 Conflict of Interest. The Offeror warrants that it

presently has no interest and shall not acquire any interest, direct or indirect, which would conflict in any manner or degree with the performance of services required under the contract resulting from this RFP. The Offeror also warrants that, to the best of its knowledge, no officer, agent or employee of the City who shall participate in any decision relating to this RFP and the resulting Agreement, currently has, or will have in the future, a personal or pecuniary interest in the Offeror's business.

1.5.7 Participation/Offeror Preparation: Offeror may not use the consultation or assistance of any person, firm or company who has participated in whole or in part in the writing of these Specifications or Scope of Services, for the preparation of their offer or in the management of business if awarded this contract.

1.5.8 Debarment or Ineligibility Compliance: By submitting its offer in response to this RFP, the Offeror certifies that (i) it has not been debarred or otherwise found ineligible to receive funds by any agency of the federal government, the State of New Mexico, any local public body of the State, or any state of the United States; and (ii) should any notice of debarment, suspension, ineligibility or exclusion be received by the Offeror, the Offeror will notify the City immediately.

1.6 City Contact: The sole point of contact for this Request for Proposals is the City of Albuquerque Purchasing Division. Contact the following individual(s) regarding this RFP:

- Viola E. Cunningham, Senior Buyer, Department of Finance and Administrative Services, Purchasing Division,
- Phone: (505) 768-3340 or E-Mail: VCunningham@cabq.gov
- Post Office Box 1293, Albuquerque, New Mexico 87103

1.7 Contract Management: The contract resulting from this RFP will be managed by the Legal Department.

1.8 Clarification: Any explanation desired by an offeror regarding the meaning or interpretation of this Request For Proposals must be requested in writing not less than ten (10) working days prior to the hour and date specified for the receipt of offers to allow sufficient time for a reply to reach offerors before the submission of their offers. All inquiries must be directed to the Purchasing Office as stated herein. Oral explanations or instructions given before the award of the contract will not be binding. Any information given to a prospective offeror concerning this Request For Proposals will be furnished to all prospective offerors as an amendment of this Request for Proposals, if such information is necessary to offerors in submitting offers on this Request For Proposals or if the lack of such

information would be prejudicial to uninformed offerors. (Oral explanations or instructions given prior to award at any time are not binding.)

1.9 Submission of Offers: The offeror's sealed proposal must be in the format outlined in Part 2 of this proposal and mailed or delivered pursuant to the following requirements:

1.9.1 Envelope preparation. Offers and modifications thereof shall be enclosed in sealed envelopes and have the following identifying information on the outside:

- 1.9.1.1** Name and address of offeror
- 1.9.1.2** Closing Date and Time
- 1.9.1.3** Request for Proposal Number
- 1.9.1.4** Title of Procurement

1.9.2 Ship, Deliver or Hand Carry Sealed Offers to: The Office of the City Clerk, City /County Government Center 11th Floor, One Civic Plaza, Albuquerque, New Mexico 87102. Mark all packages as stated above.

1.9.3 Mail Sealed Responses to: Office of the City Clerk, Post Office Box 1293, Albuquerque, New Mexico 87103. (Certified Mail is recommended). The City shall not be responsible for the failure of mailed offers to actually be received by the Office of the City Clerk by 4:00 of the day of closing.

Note: The City picks up mail at the post office **once** every morning at 7:00 AM (Local Time). **Note: ALL SEALED PROPOSALS MUST BE RECEIVED BY THE OFFICE OF THE CITY CLERK NO LATER THAN 4:00 PM, LOCAL TIME AS RECORDED IN THE CITY CLERK'S OFFICE.**

1.9.4 No other methods of offer delivery: Neither telephone, facsimile, electronic, nor telegraphic offers shall be accepted.

1.9.5 Submit 1 original and 5 copies of your Technical Proposal. Submit 1 original and 1 copies of your Cost Proposal. Provide one electronic copy on diskette or compact disk, with the original technical and cost proposal.

1.9.6 Modification: Offers may be modified or withdrawn by written notice provided such notice is received prior to the hour and date specified for receipt of offers.

1.10 Receipt of Proposals: The only acceptable evidence to establish the time of receipt of proposals at the City Clerk's Office is the time-date stamp of such office on the proposal wrapper or other documentary evidence of receipt maintained by the office.

1.11 Acknowledgment of Amendments To the Request For Proposals: Receipt of an amendment to the Request For Proposals by an offeror must be acknowledged (a) by signing and returning the amendment, or (b) by letter. Such acknowledgment may be submitted with your offer. Such acknowledgment must be received prior to the hour and date specified for receipt of offers.

1.12 Modifications to Scope of Work: In the event that sufficient funds do not become available to complete each task in the scope of work, the scope of work may be amended, based upon the cost breakdown required in the cost proposal.

1.13 Draft Contract: A copy of the proposed Contract to be entered into is attached. Please state that you accept the terms and conditions of the Contract, or note exceptions.

1.14 Evaluation period: The City reserves the right to analyze, examine and interpret any offer for a period of ninety (90) days after the hour and date specified for the receipt of offers.

1.15 Evaluation Assistance: The City of Albuquerque, in evaluating proposals, reserves the right to use any assistance deemed advisable, including City contractors and consultants.

1.16 Rejection and Waiver: The City reserves the right to reject any or all offers and to waive informalities and minor irregularities in offers received.

1.17 Debarment of Offeror: Any proposal received from an Offeror that is, at the time of submitting its proposal or prior to receipt of award of a contract, debarred by or otherwise ineligible to receive funds from any agency of the State of New Mexico, any local public body of the State, or any state of the United States, shall be rejected.

1.18 Award of Contract:

1.18.1 When Award Occurs: Award of contract occurs when a Purchase Order is issued or other evidence of acceptance by the City is provided to the Offeror. A Recommendation of Award does not constitute award of contract.

1.18.2 Award: If a contract is awarded, it shall be awarded to the responsive and responsible Offeror whose offer conforming to the Request for Proposals will be most advantageous to the city as set forth in the Evaluation Criteria.

1.18.3 Contract Term: The contract term shall be for a period of two (2) years from date of execution of the contract by the Chief Administrative

Officer of the City of Albuquerque. This contract term may be extended for four (4) additional two-year terms by mutual agreement between the City and the contractor.

1.18.4 Type of Contract: Firm fixed price by appropriation of City Council.

1.18.5 Debarment/Cancellation of Agreement: Upon receipt of notice of debarment of an Offeror awarded a contract as a result of this RFP (the "Contractor"), or other ineligibility of the Contractor to receive funds from any agency of the federal government, the State of New Mexico, any local public body of the State, or any state of the United States, the City shall have the right to cancel the contract with the Contractor for cause as provided in accordance with the terms of said contract.

1.18.6 Graffiti Free: When required, the Contractor will be required to furnish equipment, facilities, or other items required to complete these services, that are "graffiti free". Failure of Contractor to comply with this requirement may result in cancellation of the contract resulting from this RFP .

I.19 Cancellation: This Request for Proposals may be canceled and any and all proposals may be rejected in whole or in part when it is in the best interest of the City.

1.20 Negotiations: Negotiations may be conducted with the offeror(s) recommended for award of contract.

1.21 City-Furnished Property: No material, labor, or facilities will be furnished by the City unless otherwise provided for in the Request for Proposals. Equipment owned by the City and currently used for Educational Access Channel will be furnished for the Educational Access Channel.

1.22 Proprietary Data: This Request for Proposals shall be open to public inspection after award of contract, except to the extent the offeror designates trade secrets or other proprietary data to be confidential. Material so designated shall accompany the proposal and each page shall be clearly marked and readily separable from the proposal in order to facilitate public inspection of the non-confidential portion of the proposal. Prices and makes and models or catalog numbers of the items offered, deliveries, and terms of payment shall be publicly available regardless of any designation to the contrary. The City of Albuquerque will endeavor to restrict distribution of the material designated as confidential or proprietary to only those individuals involved in the review and analysis of the proposals. Offerors are cautioned that materials designated as confidential may nevertheless be subject to disclosure under the New Mexico Inspection of Public Records Act (Sections 14-2-1 et seq, NMSA 1978).

1.23 Local and Resident Preference: A preference for local and state businesses is available under the City of Albuquerque Public Purchases Ordinance, for this procurement (Part 6). If a completed Local Preference Certification Form, or a current and correct Resident Preference Number, or evidence to indicate that a company is a manufacturer (if applicable), is not received with the offeror's response a preference will not be applied for that offer. The Form, the Number, or other evidence will not be accepted after the deadline for receipt of proposals. For those offerors qualifying for the preference, a 1.05 multiplier will be applied to the total raw score. Only one preference will apply for this procurement. Local Preference supersedes all other preferences.

1.24 REQUEST FOR PROPOSALS (RFP) PROTEST PROCESS:

1.24.1 When: If the protest concerns the specifications for a competitive solicitation or other matters pertaining to the solicitation documents, it must be received by the Purchasing Officer no later than ten (working) days prior to the deadline for the receipt of offers.

1.24.2 Recommendation of Award: If the protest concerns other matters relating to this solicitation, the protest must be filed within ten (working) days after the receipt of notice of the Recommendation of Award.

1.24.3 Timely Protests: Protests must be received by the Purchasing Officer prior to the appropriate deadline as set out herein, or they will not be considered valid. The Purchasing Officer may waive the deadline for good cause, including a delay caused by the fault of the City. Late delivery by the U.S. Postal Service or other carrier shall not be considered good cause.

1.24.4 How to File: The protest shall be addressed to the Purchasing Officer, must be submitted in written form and must be legible. Protests may be hand-delivered or mailed. Facsimile, telephonic, telegraphic or electronic protests will not be accepted.

1.24.5 Required Information: The protest shall contain at a minimum the following;

- The name and address of the protesting party;
- The number of the competitive solicitation;
- A clear statement of the reason(s) for the protest;
- Details concerning the facts which support the protest;
- Attachments of any written evidence available to substantiate the claims of the protest; and
- A statement specifying the ruling requested.

1.24.6 Address Letters and Envelopes as Follows:

- City of Albuquerque RFP Number
- Purchasing Division PROTEST
- PO Box 1293
- Albuquerque, New Mexico 87103

1.24.7 Protest Response by Purchasing Officer. All protests will be responded to by the Purchasing Officer upon evaluation. The Purchasing Officer will, after evaluation of a protest, issue a response. Only the issues outlined in the written protest will be considered by the Purchasing Officer.

1.24.8 Protest Hearing: If a hearing is requested, the request must be included in the protest and received within the time limit to be allowed. The filing fee of twenty dollars (\$20.00) must accompany the request for hearing. Only the issues outlined in the protest will be considered by the Purchasing Officer, or may be raised at a protest hearing. The granting of a hearing shall be at the discretion of the Purchasing Officer following review of the request.

1.25 BONDS and INSURANCE:

1.25.1 General Conditions: The City will require that the successful Offeror, referred to as the Contractor, procure and maintain at its expense during the term of the contract (agreement) resulting from the RFP, insurance in the kinds and amounts hereinafter provided with insurance companies authorized to do business in the State of New Mexico, covering all operations of the Contractor under the contract. Upon execution of the contract (agreement) and on the renewal of all coverage, the Contractor shall furnish to the City a certificate or certificates in form satisfactory to the City showing that it has complied with these insurance requirements. All certificates of insurance shall provide that thirty (30) days written notice be given to the Risk Manager, Department of Finance and Administrative Services, City of Albuquerque, P.O. Box 470, Albuquerque, New Mexico, 87103, before a policy is canceled, materially changed, or not renewed. Various types of required insurance may be written in one or more policies. The City shall be named an additional insured for all coverages and the coverages afforded shall be primary with respect to operations provided.

1.25.2 Approval of Insurance: Even though the Contractor may have been given notice to proceed, it shall not begin any work under the agreement until the required insurance has been obtained and the proper certificates (or policies) filed with the City. Neither approval nor failure to disapprove certificates, policies, or the insurance by the City shall relieve the Contractor of full responsibility to maintain the required insurance in

full force and effect. If part of the contract is sublet, the Contractor shall include any or all subcontractors in its insurance policies, or require the subcontractor to secure insurance to protect itself against all hazards enumerated herein, which are not covered by the Contractor's insurance policies.

1.25.3 Coverage Required: The kinds and amounts of insurance required are as follows:

1.25.3.1 Commercial General Liability Insurance. A Commercial general liability insurance policy with combined limits of liability for bodily injury or property damage as follows:

\$1,000,000	Per Occurrence
\$1,000,000	Policy Aggregate
\$1,000,000	Products Liability/Completed Operations
\$1,000,000	Personal and Advertising Injury
\$ 50,000	Fire Legal
\$ 5,000	Medical Payments

Said policy of insurance must include coverage for all operations performed for the City by the Contractor and contractual liability coverage shall specifically insure the hold harmless provisions of this contract (agreement).

1.25.3.2 Automobile Liability Insurance. A comprehensive automobile liability insurance policy with liability limits in amounts not less than \$1,000,000 combined single limit of liability for bodily injury, including death, and property damage in any one occurrence. The policy must include coverage for the use of all owned, non-owned, hired automobiles, vehicles and other equipment both on and off work.

1.25.3.3 Workers' Compensation Insurance. Workers' compensation insurance policy for the Contractor's employees, in accordance with the provisions of the Workers' Compensation Act of the State of New Mexico, (the "Act"). If the Contractor employs fewer than three employees and has determined that it is not subject to the Act, it will certify, in a signed statement, that it is not subject to the Act. The Contractor will notify the City and comply with the Act should it employ three or more persons during the term of any Agreement resulting from this RFP.

1.25.3.4 Broadcasting Liability Insurance. Broadcasting liability (media perils) coverage with liability limits in amounts not less than one million dollars (\$1,000,000) per occurrence. The insurance

policies must insure against claims arising from broadcast, utterance, dissemination, or publication of any kind by any method, including but not limited to claims for libel, slander, defamation or any invasions of rights or privacy.

1.25.4 Increased Limits: During the life of the contract (agreement) the City may require the Contractor to increase the maximum limits of any insurance required herein. In the event that the Contractor is so required to increase the limits of such insurance, an appropriate adjustment in the contract amount will be made.

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**PART 2
PROPOSAL FORMAT**

2.1 Technical Proposal Format, Section One.

2.1.1 Offeror Identification: State name and address of your organization or office and nature of organization (individual, partnership or corporation, private or public, profit or non-profit). Subcontractors if any must be identified in a similar manner. Include name and telephone number of person(s) in your organization authorized to execute the proposed Contract.

Submit a statement of compliance with all laws stated herein. Submit a statement of agreement of the terms and conditions of the draft contract; state exceptions. Show receipt of Addenda if applicable. Provide a statement or show ability to carry the insurance specified.

2.1.2 Experience:

2.1.2.1 Current Experience. State relevant experience of the company and person(s) who will be actively engaged in the proposed project, including experience of subcontractors. Submit Resumes for the individuals who will be performing the services for the City.

2.1.2.2 Past Experience. Describe a minimum of three (3) projects of similar scope and size, which are now complete; state for whom the work was performed, year completed, and a reference person who can be contacted regarding the work. References must be for work performed in the past three to five (3 to 5) years. State relevant experience with other municipalities or government entities.

2.1.3 Proposed Approach to Tasks: Discuss fully your proposed approach to each of the tasks described in Part 3, Scope of Services. Use charts to illustrate the number of hours dedicated to each task and who will be performing each task [individual(s)/firm(s)]. Reference Appendix A, attached hereto, without stating the price structure.

2.1.4 Management Summary: Describe individual staff and subcontractor's responsibilities with lines of authority and interface with the City of Albuquerque staff. Describe resources to be drawn from in order to complete tasks.

2.1.5 Five Year Plan: Submit a proposed five (5) year plan describing how you see the City's IPEG program developing and progressing and how you see the Educational Access channel fitting into the overall plan. Include equipment, budgetary, programming and location plans.

2.2 Cost Proposal Format, Section Two

2.2.1 Total Cost: Submit one original and five copies of **Section Two, Cost Proposal**, in a **separate** binder, or folder distinctly marked with the following information, in a "spread sheet" format as given in the example provided in Appendix A, and attached hereto.

2.2.2 All Costs: All costs to be incurred and billed to the City should be described by the Offeror for each item, to allow for a clear evaluation and comparison, relative to other offers received. The Offeror should understand that the City will not pay any amount not included, which is identified separately as insurance or taxes of any kind; that liability for such items, remains with the Offeror, and that the proposed price quoted must include any such costs (including all applicable taxes) the Offeror wishes to have included in the transaction which must be described therein.

2.2.3 The cost proposal should contain at least the following information:

- The cost for the entire project broken down by the activities or steps shown on the project schedule.
- Estimated periodic billing to the City based on the cost of the deliverable items.
- Cost or pricing details should be shown by task. This might include, but is not limited to:
 - Hours by category, hourly rates, and total labor broken out by professional and other labor. Rates are to include all overhead and profit.
 - Purchased materials, estimated unit costs, and quantities.
 - Travel, lodging, and other direct expenses.
 - Subcontract costs if applicable, and additional consulting beyond the scope of the described tasks (if requested).

2.2.4 Offerors should show detailed costs by task and number of hours dedicated to each task as listed in the specifications.

2.2.5 An example of the preferred format is contained in Appendix A, attached hereto as described above. Your response to this section will be used in performing a cost/price analysis.

PART 3
SCOPE OF SERVICES

3. Contractor shall perform the following services (hereinafter referred to as the “Services” in a satisfactory and proper manner, as determined by the City:

3.1 Contractor is required to provide locally produced and operated educational cable television services to the Albuquerque cablecast area. Contractor is required to provide a minimum of 120 hours per week of educational programming subject to the following conditions:

3.1.1 All programming must be of a contemporary quality and of the highest standard; and

3.1.2 Educational programming shall be directed toward the socioeconomic make up of the community.

3.2 On the 15th of each month, Contractor is required to submit to the Director of the City of Albuquerque’s Legal Department, or other appropriate identified party(s) as desired by the City (hereinafter the “Director”), a schedule of all proposed programming for the following month indicating the title of the programming and the cablecast time. Each submittal shall contain the total number of hours per month of programming, and totals of all studio and production time used.

3.3 Upon execution of the contract, and annually thereafter on that date, Contractor is required to provide to the Director a written plan detailing:

3.3.1 Future revenue enhancement and funding strategies including an estimate of projected annual income.

3.3.2 An updated and innovative plan to reduce dependence on City cash contributions; and

3.3.3 An Annual Report detailing the channel’s financial status and all cash or in-kind contributions, programming enhancements and changes, survey results, number of students registered for “Distance Learning” programming, educational outreach initiatives and results, grants applied for, received and/or denied and a listing of the Board of Director’s meeting dates and approved minutes or summaries of all meetings.

3.4 Contractor is required to provide a written report of all in-kind contributions. A written description of such in-kind contribution shall be provided to the Director no later than the date of execution of the contract,

and annually thereafter on that date. The nature of the in-kind contributions is at the discretion of the contractor, but must be approved by the City.

3.5 Upon execution of the contract, and annually thereafter on that date, if changes to these documents occur, the Contractor is required to provide:

3.5.1 Organizational charts detailing management responsibilities;

3.5.2 Programming and production rules and procedures; and

3.5.3 By-Laws governing the channel and Board of Directors.

3.6 Contractor is required to survey the educational cablecast area to determine the effectiveness of the programming. Surveys to assess effectiveness shall be performed with results reported to the Director on or before November 1st and annually thereafter on that date. The survey methodology is at the discretion of the Contractor, but must be approved by the City.

3.7 Contractor is required to report the potential reach as per A.C. Nielsen Index Book report for cable reviewing. Results shall be reported to the Director a year after execution of this agreement and annually thereafter on that date.

3.8 Contractor is required to provide to the Director monthly financial statements, and quarterly performance reports. Financial statements including an Income Statement and Balance Sheet shall be due on the 15th of each month commencing with the month following execution of the contract, and shall detail the progress of the Contractor with respect to all requirements for this Scope of Services. Such performance reports shall be due at the end of each quarter.

3.9 Contractor must comply with all federal, state, and local laws, regulations and authorities addressing necessary access or cablecast requirements.

3.10 Contractor will be required to cablecast local educational board meetings, including, but not limited to, Albuquerque Public Schools (APS), the University of New Mexico (UNM) and the Albuquerque Technical Vocational Institute (TVI).

3.11 The Contractor will be required to submit a sampling of the proposed programming to be used by the channel for the educational benefit of the citizens of the Albuquerque cablecast area.

3.12 The Contractor will be required to submit a conceptual plan for the use of three (3) additional education channels, describing target audiences

and community benefits.

3.13 Contractor is required to submit a list of all equipment or other capital needs for which it will propose use of a portion of the IPEG funds to acquire.

PART 4 EVALUATION OF OFFERS

4.1 Selection Process. The Mayor of Albuquerque shall name, for the purpose of evaluating the proposals, an Ad Hoc Advisory Committee. On the basis of the evaluation criteria established in this RFP, the committee shall submit to the Mayor a list of qualified firms in the order in which they are recommended. Proposal documentation requirements set forth in this RFP are designed to provide guidance to the offeror concerning the type of documentation that will be used by the Ad Hoc Advisory Committee. Offerors should be prepared to respond to requests by the Purchasing Office on behalf of the Ad Hoc Advisory Committee for oral presentations, facility surveys, demonstrations or other areas deemed necessary to assist in the detailed evaluation process. Offerors are advised that the City, at its option, may award this request on the basis of the initial offers.

4.2 Evaluation Criteria. The following general criteria, not listed in order or significance, will be used by the Ad Hoc Advisory Committee in recommending contract award to the Mayor. The proposal factors will be rated on a scale of **0-1000** with weight relationships as stated below.

4.2.1 Evaluation Factors:

100 -- The offeror's general approach and plans to meet the requirements of the RFP.

200 --The offeror's detailed plans to meet the objectives of each task, activity, etc. on the required schedule, and the ability to provide programming for an additional channel(s).

200 -- Experience and qualifications of the offeror and personnel as shown on staff resumes to perform tasks described in Part 3, Scope of Services. A sampling of proposed programming.

100 -- Adequacy of proposed project management plan and resources to be utilized by the offeror. Future enhancements and funding strategies. Plan to reduce dependence on City for support.

100 --The offeror's past performance on projects of similar scope and size. Minimum of three (3) References.

200 -- The overall ability of the offeror, as judged by the evaluation committee, to complete successfully the project within the proposed schedule. This judgment will be based upon factors such as project management plan and availability of staff.

100 -- Cost Proposal - Ability of the offeror to describe in detail all costs to be

incurred relative to the tasks listed in the specifications, Part 3, Scope of Services; and ability of the offeror to detail the entire project in the format described in Part 2, Section 2, Proposal Format, to determine which proposal represents the best value to the City. The evaluation of this section will occur after the technical evaluation, based on a cost/price analysis relative to all offers received.

4.2.2 Cost/Price Factors: The evaluation of cost factors in the selection will be determined by a cost/price analysis using your proposed figures. Please use the format described in Appendix A. These figures are relative to the magnitude of the cost differentials identified, the credibility of such differentials, the keenness of competition in the Technical Proposal, and the impact of other factors. Any significant inconsistency, if unexplained, raises a fundamental issue of the offeror's understanding of the nature and scope of work required. The burden of proof as to cost credibility rests with the offeror. Proposed costs will be evaluated not only to determine if the estimate is reasonable, realistic, and cost effective, but also, the offeror's ability to organize and perform the contract. Please note that the lowest cost is not the sole criterion for recommending contract award.

4.2.3 The cost evaluation will be performed by the City Purchasing Division or a designee. A preliminary cost review will ensure that each remaining offeror has complied with all cost instructions and requirements. In addition, proposals will be examined to ensure that all proposed elements are priced and clearly presented. Cost proposals that are incomplete or reflect significant inconsistencies or inaccuracies will be scored accordingly or may be rejected by the Ad Hoc Advisory Committee if lacking in information to determine the value/price/cost relative to the services proposed.

4.2.4 Local Preference. Local and Resident Preference: A preference for local and state businesses is available under the City of Albuquerque Public Purchases Ordinance, for this procurement. The "LOCAL PREFERENCE CERTIFICATION FORM" and instructions are attached as an Appendix to this Request for Proposals. If a completed Local Preference Certification Form, or a current and correct Resident Business Preference Number is not received with the Offeror's response, a preference will not be applied for that offer. The Form or the Number will not be accepted after the deadline for receipt of proposals. For those Offerors qualifying for the preference, a 1.05 multiplier will be applied to the total raw score. Only one preference will apply for this procurement. Local Preference supersedes all other preferences.

4.3 Additional Points for Community Involvement. The City has implemented a program to assist Albuquerque's young adults in finding summer employment with local businesses. The object is to benefit the community by providing meaningful work experiences for young people and assisting businesses

to locate summer staffing. This program is called the City's Summer Youth JOBS Initiative. To encourage participation in this program, an additional 50 points will be added to the total composite score of any offeror who volunteers to do one of the following:

4.3.1 To hire one or more youth(s) (ages 16 - 21) for a minimum of eight (8) weeks for at least forty (40) hours per week of employment placement during the period of May 15 to September 1 of each year during the term of its contract with the City, to pay at least a minimum wage to the youth hired, to provide a meaningful work experience for the youth and an understanding of basic employment rules and requirements, to hire the youth through the New Mexico Department of Labor Dial-A-Teen Office, and to follow all applicable laws and regulations regarding the hiring of young adults; or

4.3.2 To contribute at least Two Thousand Dollars to the City's Summer Youth JOBS Initiative Fund for each one year period during the term of its contract with the City. The funds will be used to provide employment for youth with other employers.

4.3.3 An Offeror must certify in a written statement submitted **with** its proposal its willingness to participate in this program and to meet the selected requirements outlined above in order to be eligible for these additional points.

{INTENTIONALLY LEFT BLANK}

**PART 5
PROPOSED CONTRACT**

THIS AGREEMENT is made and entered into this ___ day of____, 20__ by and between the City of Albuquerque, New Mexico a municipal corporation, (hereinafter referred to as the "City"), and _____, hereinafter referred to as the "Agreement"), a _____, whose address is _____.

WITNESSETH:

WHEREAS, the City issued a Request For Proposals through its Legal Department, Procurement No. _____, titled "Educational TV Cable Access", dated _____ which is attached hereto as Exhibit A, and by this reference made a part of this Agreement; and

WHEREAS, the Contractor submitted its proposal, dated _____, in response to RFP No. _____, which proposal is attached hereto as Exhibit B, and by this reference made a part of this Agreement; and

WHEREAS, the City desires to engage the Contractor to render certain services in connection therewith, and the Contractor is willing to provide such services.

NOW, THEREFORE, in consideration of the premises and mutual obligations herein, the parties hereto do mutually agree as follows:

1. Scope of Services: The Contractor shall perform the following services (hereinafter the "Services") in a satisfactory and proper manner, as determined by the City:

A. Contractor is required to provide locally operated educational cable television services to the Albuquerque cablecast area. Contractor is required to provide a minimum of 120 hours per week of educational programming subject to the following conditions:

1. All educational programming must be of a contemporary quality and of the highest standard; and

2. Educational programming shall be directed toward the socioeconomic make-up of the community.

B. On the 15th of each month, Contractor is required to submit to the Director of the City of Albuquerque's Legal Department, or other appropriate identified party(s) as desired by the City (hereinafter the "Director"), a schedule of

all proposed programming for the following month indicating the title of the programming and the cablecast time. Each submittal shall contain the total number of hours per month of programming, and totals of all studio and production time used.

C. Upon execution of this Agreement, and annually thereafter on that date, Contractor is required to provide to the Director a written plan detailing:

1. Future revenue enhancement and funding strategies including an estimate of projected annual income;

2. An updated and innovative plan to reduce dependence on City cash contributions; and

3. An annual report detailing the channel's financial status and all cash or in-kind contributions, programming enhancements and changes, survey results, number of students registered for "Distance Learning" programming, Educational Outreach initiatives and results, grants applied for, received and/or denied and a listing of the Board of Director's meeting dates and approved minutes or summaries of all meetings.

D. Contractor is required to provide a written report of all in-kind contributions. A written description of such in-kind contribution shall be provided to the Director no later than the date of execution of the contract, and annually thereafter on that date. The nature of the in-kind contributions is at the discretion of the contractor, but must be approved by the City.

E. Upon execution of this Agreement, and annually thereafter on that date, if changes to these documents occur, the Contractor is required to provide:

1. Organizational charts detailing management responsibilities;

2. Programming and production rules and procedures; and

3. By-laws governing the channel and Board of Directors.

F. Contractor is required to survey the cablecast area to determine the effectiveness of the programming. Surveys to assess effectiveness shall be performed with results reported to the Director six (6) month following the date of this contract, and annually thereafter on that date. The survey methodology is at the discretion of the Contractor and if another method is desired by the City it shall be at the City's expense.

G. Contractor is required to report the potential reach as per A.C. Nielsen Index Book report for cable viewing. Results shall be reported to the Director a year after the date of execution of this Agreement, and annually

thereafter on that date.

H. Contractor is required to provide to the Director monthly financial statements, and quarterly performance reports. Financial statements including an Income Statement and Balance Sheet shall be due on the 15th of each month commencing with the month following execution of this Agreement, and shall detail the transactions of the preceding month. Performance reports shall detail progress of the Contractor with respect to all requirements of this Scope of Services. Such performance reports shall be due at the end of each quarter.

I. Contractor must comply with all federal, state, and local laws, regulations and authorities addressing necessary access or cablecast requirements.

J. Contractor will be required to cablecast local educational board meetings, including, but not limited to, Albuquerque Public Schools (APS), University of New Mexico (UNM) and the Albuquerque Technical Vocational Institute (TVI).

K. Upon the date of execution of this Agreement, and annually thereafter on that date the Contractor will be required to submit a 15 minute videotaped sampling of the programming used by the channel for the educational benefit of the citizens of the Albuquerque cablecast area.

2. Time of Performance: Services of the Contractor shall commence on the date of execution of this Agreement and shall be undertaken and completed in such sequence as to assure their expeditious completion in light of the purposes of this Agreement; provided, however, that in any event, all of the Services required hereunder shall be completed within two (2) years from the date of execution of this Agreement. This Agreement may be extended upon mutual agreement for four (4) additional two-year terms.

3. Compensation and Method of Payment:

A. Compensation: For performing the Services specified in Section 1 hereof, the City agrees to pay the Contractor up to the amount of _____ (\$_____). This amount includes any applicable gross receipts taxes and which amount shall constitute compensation for the Contractor's Services under this Agreement, including all expenditures made and expenses incurred by the Contractor in performing the Services. No additional amounts will be charged or paid for indirect overhead charges.

B. Method of Payment: Such amount shall be paid to the Contractor in equal monthly installments of _____

(\$ _____) payable upon completion of the Services and upon receipt by the City of properly documented requisitions for payment as determined by the budgetary and fiscal guidelines of the City and on the condition that the Contractor has accomplished the Services to the satisfaction of the City. All invoices must be delivered to the City within forty-five (45) days of the month in which services are provided or contractor will be deemed to have waived payment.

C. Payments made through ACH. All payments made pursuant to this Agreement shall be made by direct deposit to a bank account designated by Contractor. Contractor shall submit all documentation required by the City to allow the City to make payment by this mechanism.

D. Appropriations: Notwithstanding any other provisions in this Agreement, the terms of this Agreement are contingent upon the City Council of the City of Albuquerque making the appropriations necessary for the performance of this Agreement. If sufficient appropriations and authorizations are not made by the City Council, this Agreement may be terminated at the end of the City's then current Fiscal Year upon written notice given by the City to the Contractor. Such event shall not constitute an event of default. All payment obligations of the City and all of its interest in this Agreement will cease upon the date of termination. The City's decision as to whether sufficient appropriations are available shall be accepted by the Contractor and shall be final.

E. Use of IPEG Funds. Pursuant to the franchise agreement, Comcast provides .44 cents per subscriber to the City for capital support. These funds are designated for PEG and/or INET use. The City will determine the allocation and distribution of these funds. The expenditures will be made by the City for those purposes. Any equipment acquired with these funds shall remain the property of the City.

4. Independent Contractor: Neither the Contractor nor its employees are considered to be employees of the City of Albuquerque for any purpose whatsoever. The Contractor is considered as an independent contractor at all times in the performance of the services described in Section 1. The Contractor further agrees that neither it nor its employees are entitled to any benefits from the City under the provisions of the Workers' Compensation Act of the State of New Mexico, or to any of the benefits granted to employees of the City under the provisions of the Merit System Ordinance as now enacted or hereafter amended.

5. Personnel:

A. The Contractor represents that it has, or will secure at its own expense, all personnel required in performing all of the Services required under this Agreement. Such personnel shall not be employees of or have any contractual relationships with the City.

B. All the Services required hereunder will be performed by the Contractor or under its supervision and all personnel engaged in the work shall be fully qualified and shall be authorized or permitted under state and local law to perform such Services.

C. None of the work or Services covered by this Agreement shall be subcontracted without the prior written approval of the City. Any work or Services subcontracted hereunder shall be specified by written contract or agreement and shall be subject to each provision of this Agreement.

6. Indemnity: The Contractor agrees to defend, indemnify, and hold harmless the City and their officials, agents, and employees from and against any and all claims, actions, suits, or proceedings of any kind brought against said parties for or on account of any matter arising from the services performed by the Contractor under this Agreement. The indemnity required herein shall not be limited by reason of the specification of any particular insurance coverage in this Agreement.

7. Insurance: The Contractor shall not commence any work under this Agreement until the insurance required in Exhibit A, Part 1, Section 1.25, has been obtained and the proper certificates (or policies) have been submitted to the City.

8. Discrimination Prohibited: In performing the Services required hereunder, the Contractor shall not discriminate against any person on the basis of race, color, religion, sex, national origin or ancestry, age, physical handicap or disability, as defined in the Americans With Disabilities Act of 1990, as currently enacted or hereafter amended.

9. ADA Compliance: In performing the Services required hereunder, the Contractor agrees to meet all the requirements of the Americans With Disabilities Act of 1990 (the "ADA"), which are imposed directly on the Contractor or which would be imposed on the City as a public entity. The Contractor agrees to be responsible for knowing all applicable rules and requirements of the ADA and to defend, indemnify and hold harmless the City, its officials, agents and employees from and against any and all claims, actions, suits or proceedings of any kind brought against said parties as a result of any acts or omissions of the Contractor or its agents in violation of the ADA.

10. Reports and Information: At such times and in such forms as the City may require, there shall be furnished to the City such statements, records, reports, data and information, as the City may request pertaining to matters covered by this Agreement. Unless authorized by the City, the Contractor will not release any information concerning the work product including any reports or other documents prepared pursuant to the Agreement until the final product is submitted to the City.

11. Open Meetings Requirements: Any nonprofit organization in the City which receives funds appropriated by the City, or which has as a member of its governing body an elected official, or appointed administrative official, as a representative of the City, is subject to the requirements of § 2-5-1 et seq., R.O.A. 1994, Public Interest Organizations. The Contractor agrees to comply with all such requirements, if applicable.

12. Establishment and Maintenance of Records: Records shall be maintained by the Contractor in accordance with applicable law and requirements prescribed by the City with respect to all matters covered by this Agreement. Except as otherwise authorized by the City, such records shall be maintained for a period of three (3) years after receipt of final payment under this Agreement.

13. Audits and Inspections: At any time during normal business hours and as often as the City may deem necessary, there shall be made available to the City for examination all of the Contractor's records with respect to all matters covered by this Agreement. The Contractor shall permit the City to audit, examine, and make excerpts or transcripts from such records, and to make audits of all contracts, invoices, materials, payrolls, records of personnel, conditions of employment and other data relating to all matters covered by this Agreement. The Contractor may be required to provide such information and records and appear as a witness in hearings for the City's Board of Ethics and Campaign Practices pursuant to Article XII, Section 8 of the Albuquerque City Charter.

14. Publication, Reproduction and Use of Material: No material produced in whole or in part under this Agreement shall be subject to copyright in the United States or in any other country. The City shall have unrestricted authority to publish, disclose, distribute and otherwise use, in whole or in part, any reports, data or other materials prepared under this Agreement.

15. Compliance with Laws: In providing the Scope of Services outlined herein, the Contractor shall comply with all applicable laws, ordinances, and codes of the Federal, State, and local governments.

16. Changes: The City may, from time to time, request changes in the Scope of Services of the Contractor to be performed hereunder. Such changes, including any increase or decrease in the amount of the Contractor's compensation, which are mutually agreed upon by and between the City and the Contractor, shall be incorporated in written amendments to this Agreement.

17. Assignability: The Contractor shall not assign any interest in this Agreement and shall not transfer any interest in this Agreement (whether by assignment or novation), without the prior written consent of the City thereto.

18. Termination for Cause: If, through any cause, the Contractor shall

fail to

fulfill in a timely and proper manner its obligation under this Agreement or if the Contractor shall violate any of the covenants, agreements, or stipulations of this Agreement, the City shall thereupon have the right to terminate this Agreement by giving five (5) days written notice to the Contractor of such termination and specifying the effective date of such termination. In such event, all finished or unfinished documents, data, and reports prepared by the Contractor under this Agreement shall, at the option of the City, become its property, and the Contractor shall be entitled to receive just and equitable compensation for any work satisfactorily completed hereunder.

Notwithstanding the above, the Contractor shall not be relieved of liability to the City for damages sustained by the City by virtue of any breach of this Agreement by the Contractor, and the City may withhold any payments to the Contractor for the purposes of set-off until such time as the exact amount of damages due the City from the Contractor is determined.

19. Termination for Convenience of City: The City may terminate this Agreement at any time by giving at least fifteen (15) days notice in writing to the Contractor. If the Contractor is terminated by the City as provided herein, the Contractor will be paid an amount which bears the same ratio to the total compensation as the Services actually performed bear to the total Services of the Contractor covered by this Agreement, less payments of compensation previously made. If this Agreement is terminated due to the fault of the Contractor, Section 18 hereof relative to termination shall apply.

20. Construction and Severability: If any part of this Agreement is held to be invalid or unenforceable, such holding will not affect the validity or enforceability of any other part of this Agreement so long as the remainder of the Agreement is reasonably capable of completion.

21. Enforcement: The Contractor agrees to pay to the City all costs and expenses including reasonable attorney's fees incurred by the City in exercising any of its rights or remedies in connection with the enforcement of this Agreement.

22. Entire Agreement: This Agreement contains the entire agreement of the parties and supersedes any and all other agreements or understandings, oral or written, whether previous to the execution hereof or contemporaneous herewith.

23. Applicable Law: This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of New Mexico, and the laws, rules and regulations of the City of Albuquerque.

24. Approval Required: This Agreement shall not become effective or binding until approved by the City's Chief Administrative Officer.

IN WITNESS WHEREOF, the City and the Contractor have executed this Agreement as of the date first above written.

CITY OF ALBUQUERQUE

CONTRACTOR

Approved By:

By: _____
Typed or Printed Name

Chief Administrative Officer

Signature: _____
(Date)

Title: _____

Fed Tax ID No: _____

Department Director
City Department

(Date)

State Tax ID No: _____

EXHIBIT A
CITY OF ALBUQUERQUE REQUEST FOR PROPOSALS

**EXHIBIT B
OFFEROR'S PROPOSAL**

**PART 6 - INSTRUCTIONS FOR
LOCAL PREFERENCE CERTIFICATION FORM**

1. ALL INFORMATION MUST BE PROVIDED. A 5% local preference is available for this procurement. To qualify for this preference, an Offeror **MUST** complete and submit this Form **WITH ITS OFFER**. If an offer is received without the Form attached, completed, signed and certified, or if the Form is received without the required information, the preference will not be applied. **THE FORM OR A CORRECTED FORM WILL NOT BE ACCEPTED AFTER THE DEADLINE FOR RECEIPT OF BIDS OR PROPOSALS.**

2. LOCAL PREFERENCE PRECEDENCE OVER STATE PREFERENCE. The local preference takes precedence over the State Resident Business Preference and only one of the two preferences will be applied to any one offer. If it is determined that the local preference applies to one or more Offerors in any solicitation, the State Resident Business Preference will not be applied to any offers.

3. PHYSICAL LOCATION MUST BE STATED. To qualify for the local preference, a business must have a location in the Albuquerque Metropolitan Area (Abq. Metro Area). The business location inserted on the form must be a physical location, street address or such. **DO NOT** use a post office box or other postal address.

4. ADDITIONAL REQUIREMENT. To qualify for this preference, the principal Offeror (i.e. the business, **NOT** the individual signing the form) if it is a corporation, must be a New Mexico corporation with its articles of incorporation filed with the New Mexico Public Regulation Commission.

5. DEFINITIONS. The following definitions apply to this preference:

- The Abq. Metro Area includes all locations within the City of Albuquerque and Bernalillo County, and within any municipality (i.e. incorporated city, town or village) contiguous to the City of Albuquerque and Bernalillo County.
- A resident of the Abq. Metro Area is a person who occupies a dwelling in the Area and who manifests an intent to maintain that dwelling on a permanent basis.
- A principal Offeror is a single Offeror; a business which is the prime contractor or one of the prime contractors and not a subcontractor; or a partner or joint venturer submitting an offer in conjunction with other businesses.

6. ADDITIONAL DOCUMENTATION. If requested, a business will be required to provide, within 10 working days of the request, documentation to substantiate the information provided on the form.

9/24/02

LOCAL PREFERENCE CERTIFICATION FORM

RFP/RFB NO: _____

Business Name: _____

Business Location (in Abq. Metro Area): _____

Business Type: SELECT ONE

Corporation -- Indicate state of incorporation. _____

Partnership -- Indicate "general" or "limited". _____

Sole Proprietorship (Single Owner with employees)

Individual (Single Owner/No employees)

Other - Indicate status. _____

Additional Information: (PROVIDE IF BUSINESS IS A CORPORATION)

Date of incorporation in the State of New Mexico: _____

CERTIFICATION

I hereby certify that the business set out above is the principal Offeror submitting this offer or is one of the principal Offerors jointly submitting this offer (e.g. as a partnership, joint venture). I hereby certify that the information which I have provided on this form is true and correct, that I am authorized to sign on behalf of the business set out above and, if requested by the City, will provide, within 10 days of notice, the necessary documents to substantiate the information provided on this form.

Signature of Authorized Individual: _____

Printed Name: _____

Title: _____ **Date:** _____

YOU MUST RETURN THIS FORM WITH YOUR OFFER

9/24/02

RFP Number and Title:

	Principal (\$70)	Design/Fiscal (\$55)	Staff (\$35)	Direct Costs	Principal (\$10)	Associate Planner (\$75)	Urban Designer (\$65)	Staff (\$45)	Direct Costs	Principal (\$90)	Staff Engineer (\$60)	Technician (\$40)	Direct Costs	Principal (\$90)	Staff (\$40)	Direct Costs	Dr. X
Phase A - Goals and Issues																	
A.1 Review Existing Planning	1,050	660			450									900			
A.2 Review Existing Infrastructure	1,050				450				4,410	1,200	400			900			
A.3 Goals and Objectives	1,400		210		600									540			
A.4 Establish Public Participation	1,400		210														
A.5 Establish Multi-Cultural Forum	840		175														
Phase A Subtotals	\$8,995	\$505	\$1,700	\$500	\$6,010	\$500	\$2,340	\$500	\$1,000	\$500	\$1,000	\$500	\$1,000	\$500	\$1,000	\$500	\$19,550
Phase B - Sub Areas Development																	
B.1 Economic Trends	4,200	660	210		300									900	500		
B.2 Map Benefits & Constraints	580	2,200			600				900	600	2,000			540			
B.3 Overlay Public/Private Plans	580	2,750			300				900	600	800			540			
B.4 Coordinate Other Studies	1,880				300									540			
B.5 Service Level Perf. Standards	1,680													2,700			
B.6 Regional/Sub-Area Issues	840													1,800	500		
B.7 Building Common Vision	3,150		210		200				1,800		800			540			
B.8 Dev. Scenarios/Charette	2,940	2,750	210		4,000	9,225	7,670	6,390	4,500	3,000				2,700			2,000
B.9 Infrastructure/Service Neds	1,050	660			660					3,600	2,400			540			
B.10 Fiscal Impacts	1,680	5,500							900		800			540	500		
B.11 Community Review	2,800	660			800				900		800			720			
B.12 Preferred Scenario	1,050	825	175		400	1,200	1,040	1,060						720			
Phase B Subtotals	\$39,000	\$1,500	\$35,305	\$4,195	\$25,300	\$2,000	\$14,280	\$1,000	\$4,000	\$1,000	\$4,000	\$1,000	\$4,000	\$1,000	\$4,000	\$1,000	\$126,500
Phase C - Sub Areas Implementation																	
C.1 Regional Agency Strategy	2,800		350		100	300								3,150			
C.2 Sub Area Strategy	2,800		350		100	300								3,300			
C.3 Funding Approaches	2,800	220	350		300				300	400				2,700			
C.4 Action Strategy (& Final Report)	3,850		1,400		200	300								2,700	1,000		
Phase C Subtotals	\$14,920	\$1,080	\$500	\$34,010	\$32,000	\$6,000	\$33,680	\$1,000	\$6,000	\$1,000	\$6,000	\$1,000	\$6,000	\$1,000	\$6,000	\$1,000	\$179,810
Grand Totals	\$64,000	\$43,900	\$34,010	\$32,000	\$32,000	\$6,000	\$33,680	\$1,000	\$6,000	\$1,000	\$6,000	\$1,000	\$6,000	\$1,000	\$6,000	\$1,000	\$179,810

Note: Direct Costs include printing, travel, materials, etc.
 Project totals include fees and direct costs, NM Gross Receipts Tax has not been included. (NMGRT= \$10,451)
 All Subcontractor costs have been identified.

Flow Chart: Responsibilities by Firm

Responsibilities by Firm	ABC Corporation	Dr. John Smith	Jones & Company	XYZ Planners, Ltd.	Jon Paislee, Ph.D.	City Planning/PWD
Site Analysis/Goals	■		■		■	■
Public Participation Process	■				■	■
Economic Research/Trends	■			■		■
Map Benefits and Constraints	■		■			■
Policy Review/Other Studies	■	■	■	■	■	■
Inter-Agency Coordination	■		■		■	■
Development Scenarios	■	■	■	■	■	■
Workshop/Charette	■		■	■	■	■
Infrastructure Estimate		■	■			■
Preferred Development Scenario	■		■	■	■	■
Sub-Area Implementation Strategy	■	■	■	■		■
Implementation Review Process	■			■		■
Final Plan Preparation	■			■		

Project Schedule (or Project List)

T A S K S	M O N T H S												
	1	2	3	4	5	6	7	8	9	10	11	12	
Analysis, Goals and Issues													
Review Existing Planning													
Review Existing Infrastructures													
Goals and Objectives with City													
Public Participation													
Establish Multi-Cultural Forum													
Sub-Area(s) Development													
Social and Economic Trends													
Maps Benefits and Constraints													
Overlay Public/Private Plans													
Coordination with Other Studies													
Service Level Standards													
Regional, Sub-Area Issues													
Development Scenarios (Workshop)													
Infrastructure Service Needs/Costs													
Fiscal Impact Analysis													
Preferred Development Scenario													
Sub-Area Implementation													
Regional Agency Strategy													
Sub-Area strategy													
Funding Approaches													
Action Strategy													
Meetings													
Inter-Agency Technical Team	■		■			■			■			■	
Public/Neighborhood			■			■			■			■	
City Staff (Monthly)	■	■		■		■		■		■		■	■
Multi-Cultural Forum	■					■			■			■	